



South Milwaukee City Hall
 2424 15th Avenue
 South Milwaukee, Wisconsin 53172
 call us at: 414-762-2222 ext 339
 email us at: smheritageparade@gmail.com

Sponsorship Registration Form

Review the Sponsorship Benefits and pick the package you would like to sponsor with.

Please provide your sponsorship form and check made payable to **SM Heritage Days Parade** no later than **July 1st, 2025** to ensure your name gets added to a Decorated Float.

Sponsor Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250	Ad Sponsor \$150	Parade Unit Only \$150
Recognition on a Decorated Float	Your LOGO featured on your OWN Float	Your LOGO featured on our GOLD Float	Your LOGO featured on our SILVER Float	Your name featured on our BRONZE Float	Your name featured on our BRONZE Float	✗
Social Media Mention	✓	✓	✓	✓	✗	✗
Parade Participation	✓	✓	✓	✓	✗	✓

Name / Organization: _____

Contact: _____

Phone: _____

E-mail: _____


Sponsorship Level: Platinum Gold Silver Bronze Ad Only Unit Only

We wish to Participate in the Parade: Yes No

If you plan on participating in the parade you MUST:

- 1.) Register your unit on our website: smheritagedays.org/parade
- 2.) Mail your pledge form and check to the address listed above
- 3.) Provide BOTH of the above by **July 1st, 2025**

If you do not register online you will not be placed in line up for parade day!



Scan here to register your parade unit

Mail or Drop Off your Completed Form & Payment to:
 South Milwaukee City Hall
 2424 15th Avenue
 South Milwaukee, WI 53172

E-Mail your LOGO for Float to:
smheritageparade@gmail.com